

women inPOWER

Sample Outreach Letter - Chapters

Dear _____:

Women are underrepresented in senior positions across industries and around the globe. It is time for women to be incorporated into leadership and rapidly. Let's start in our own community.

I am writing to you about a new program called Women inPower - a global movement of women supporting one another as we advance to leadership positions. I plan to launch a local Women inPower Chapter in our city.

As a Chapter host, I will plan regular events and create a space where we can convene for conversations, learning and fun events. I hope you will consider helping me spread the word about this worthwhile program.

Can you help by connecting me to women (or men) in your network who might make good collaborators on this project? I'll be looking for people who can:

- Join the Chapter and participate in events
- Speak to my Chapter about their own leadership or career experience
- Share news of events with friends and on social media

Of course, there are many ways to be involved and I would love to talk more about it.

I am confident, together, we can have a huge impact, changing the lives and careers of many women.

Thank you for considering!