Sample Invite for Co-Leaders

Dear _____:

Women are underrepresented in senior positions across industries and around the globe. It is time for women to be incorporated into leadership and rapidly. Let’s start with our own community.

I am writing to you about a new program called Women inPower - a global movement that provides rising women with the training and education needed to move into leadership positions. I plan to launch a local Women inPower chapter in our city.

I hope you will consider contributing your expertise, insight -- and a small amount of your time -- to bring this worthwhile program to our community.

As part of a small leadership committee, I will ask you to attend one introductory meeting and to contribute -- as you can -- advice on and connection to others as mentors or supporters. (PLEASE NOTE, If you choose to have an application for your chapter, you can ask your co-leaders to help you review and select applications.)

I am confident, together, we can have a huge impact, changing the lives and careers of many women.

Please let me know if you have any questions about the fellowship or the responsibilities. I'm happy to discuss further.